Dr. Lisa Goodman

Sample onboarding video script: "Perks of Working at our Practice"

Recommend creating an outline, asking Chat GPT to help with tone, missing information and refining your script, download a teleprompter app and start recording! Oh - and keep your video under 5 minutes!

"Hey there, and welcome to [insert practice name]! We are SO excited to have you on board, and we want to make sure you know just how much we value our team. Working here isn't just about showing up for a job—it's about being part of a community that supports you, both professionally and personally. So, let's talk about the perks, team outings, and all the reasons why working at [insert practice name] is pretty awesome!

√ Perks That Take Care of YOU!

One of the biggest perks of being on the **[insert practice name] Team** is that we take care of our own. Your health and well-being matter to us, and here's what you get:

- Complimentary Chiropractic Care for you AND one significant other or family member—because feeling great is part of the job! And while it is NOT required, we want you to set up your New Patient exam ASAP. We want you to experience what our patients will and it also helps us out when you complete our forms and give us hints and tips at refining them.
- ✓ Complimentary Spinal Decompression & NormaTec Sessions—take care of yourself and relax.
- ✓ **Discounted Massage, Acupuncture, & Nutrition** (as available)—because recovery and wellness aren't just for our patients!
- **Wholesale Pricing on All Retail Items** − Need Foot Levelers, a TheraGun, ALINEs, or supplements? You get them **at cost** (plus shipping/fees if needed).

And of course, we keep you fueled! 🥡

- Snacks, drinks, and quick meals like oatmeal and freezer foods are available if you're running low on time. (Not meant to replace your daily meals, but we've got you covered when you're busy!)
- 🗹 Coffee? If our in-house coffee maker is working, help yourself! 🥗

🎉 Team Building & Fun Outings

We work hard, but we also **celebrate**, **recharge**, **and have fun together!** Here's what you can look forward to:

- **Philanthropic/fundraiser event** Every year, we select a event **as a team** to benefit a cause that is important to one of us.
- ♣ Holiday Party (December or January) We love to celebrate the season with a big party where spouses and significant others are invited!
- 🎉 Annual Staff Retreat (October) A chance to reset, connect, and grow together outside of the office.
- Backyard Bash (Spring/Early Summer) Our must-have park outing to kick off the sunny season!
- Quarterly Team Lunches or Happy Hours Because sometimes, you just need to unwind and have some fun outside of work.
- (i) Rockies Game? Maybe! We try to mix things up with fun outings!
- **The standard Meetings = FREE PIZZA!** Need we say more?

Swag, Mentorship & More!

And because we love our team, you'll also get some pretty great swag along the way!

🎁 Shirts, polos, hoodies, backpacks, water bottles, mugs—who knows what's coming next?!

(continued...)











Sample script: Perks of Working at our Practice

Oh, and one of the biggest perks of all? You get to work with an amazing, dedicated team! 🚀

- You'll be paired with a buddy/mentor who's here to help you feel welcome and supported.
- We don't just care about your job happiness—we care about your life happiness.
- Need advice on career growth, finances, taxes, credit cards, travel, or life in general? We've got you! Seriously, we're here to help in any way we can.

Welcome to the [Insert practice name] Family!

Being part of [Insert practice name] means more than just a job—it means being part of a team that has your back (literally and figuratively!). We're excited to have you here, and we can't wait to grow, learn, and have fun together.

So get ready for great perks, amazing people, and a workplace that truly cares about you. Welcome to the team! 🎉

[Closing: Big smile, upbeat tone]

Now go grab a snack, book your first chiro adjustment, and let's make this the best experience ever! 🚀



